



# SPONSORSHIP PROSPECTUS

## INTEGRATED PLANNERS CONFERENCE

2 - 4 SEPTEMBER 2026

For information please contact:

**Charina Wunderlich**  
Conference & Events Manager

E: [events@lgprofessionals.com.au](mailto:events@lgprofessionals.com.au)  
P: 02 8297 1202

## ABOUT LG PROFESSIONALS, NSW

Local Government Professionals Australia, NSW is the leading association representing professionals in NSW local government.

We are focused on representing the interests of our members, developing and delivering exceptional professional development, providing career pathways, promoting sector wide capacity building and working with partners to create opportunity.

## ABOUT THE INTEGRATED PLANNERS CONFERENCE

We are excited to invite you to be part of the Integrated Planners Conference, taking place at Tamworth from Wednesday, 2 September to Friday, 4 September 2026. This event promises to be an exceptional opportunity to connect, engage, and elevate your brand within the local government sector.

The conference will offer a unique platform for face-to-face interactions, where you can showcase your products and services, while building lasting relationships with dedicated leaders and professionals. Engage with key industry figures, including decision-makers from councils across metropolitan and regional NSW. Last year, 86 delegates from 46 councils attended, and we anticipate even more participation in 2026.

This is your chance to network with influential delegates, forge meaningful connections, and expand your influence across the state. The conference presents a range of sponsorship opportunities to maximize your exposure. From prominent branding on our website and social media channels to features in our monthly newsletter, the event will ensure your brand stands out before, during, and after the conference.

Our sponsorship program has been carefully designed to provide maximum visibility and engagement with the local government community. We encourage you to explore the available opportunities and secure your spot early, as spaces in each category are limited. If you have a unique idea or specific goals that we haven't yet addressed, we are happy to collaborate with you to make your involvement in the conference a standout success.

## MORE OPPORTUNITY FOR CORPORATE SUPPORTERS

Sponsors may wish to consider a more intrinsic relationship with us through our Corporate Supporter Package, which offers a range of benefits including preferential placement of exhibition space, permanent promotion on our website and discounts off additional sponsorship packages.

If you would like further information on upgrading to a corporate supporter package as part of your sponsorship for this event, please let us know.

# CONFERENCE FORMAT

Over three days delegates come together in a focused professional environment to share thoughts and gain knowledge, through learning and discussions with the aim of leading and achieving sector wide transformation. The program also includes plenty of networking opportunities.

## **CONFERENCE DAY 1 – WEDNESDAY 2 SEPTEMBER**

Pre-Conference Workshop (Optional) 9:00am – 12:00pm

Networking Lunch

Conference sessions from 1:00pm to 5:00pm

Followed by Welcome Reception

## **CONFERENCE DAY 2 – THURSDAY 3 SEPTEMBER**

Full day conference program from 9:00am to 5:00pm

Followed by Conference Dinner

## **CONFERENCE DAY 3 – FRIDAY 4 SEPTEMBER**

Half day conference from 9:00am to 1:00pm

# MARKETING AND PROMOTION

Sponsors receive more than just branding and recognition at the event. Our integrated marketing campaign will deliver constant promotion of the event and the sponsor to the NSW local government sector. Our marketing approach includes website, direct marketing, social media and cross promotional content. Sponsors will be profiled extensively throughout the marketing campaign which includes pre-conference, during and post conference campaigns.

# CONFERENCE PARTNER

\$9,000 + GST, 1 Opportunity

As Conference Partner you receive the highest level of exposure during the conference including the opportunity to share your knowledge and solutions with a wide range of senior level prospects. We work alongside you to deliver a high-quality experience and maximise your promotional opportunities and commercial rewards.

## PRE-CONFERENCE:

- Your company's welcome video on the conference website (sponsor supplied).
- Your company's logo featured on the conference email signature banner.
- Media pack to promote your company's involvement in the conference.
- Sponsorship acknowledgement on our social media platforms.
- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.

## DURING CONFERENCE:

- A trestle table to promote your product/services.
- Two full conference registrations including all social functions.
- Two nights' accommodation inclusive of breakfast for two company representatives.
- Verbal acknowledgement as the Conference Partner during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide a five-minute welcome address and company overview on day one of the conference.
- The opportunity to provide a 30-second promotional video played at the conference (sponsor supplied).
- The opportunity to provide 1 x free standing banner positioned in the plenary room (sponsor supplied).
- The opportunity to participate in one of the following inclusions:
  - 30-minute presentation during the conference program (must be content related)
  - Facilitate a content session during the conference
  - Be a panellist on one content session during the conference
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Short message included in the post-conference communication.
- The opportunity to host a post conference webinar.

# GOLD SPONSOR

\$7,000 + GST, 1 Opportunity

As a Gold Sponsor you receive a high level of exposure during the conference, and we work alongside you to deliver a high-quality experience.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- A trestle table to promote your product/services.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide a five-minute welcome address and company overview during the conference.
- The opportunity to provide a 30-second promotional video played at the conference (sponsor supplied).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# WELCOME RECEPTION SPONSOR

\$6,000 + GST, 1 Opportunity

This is a fantastic opportunity to showcase your company and promote your brand to delegates in a relaxed social environment. It is the first social function of the conference and provides high brand exposure while networking.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- A trestle table to promote your product/services.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as the Welcome Reception Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide free standing banners during the welcome reception (sponsor supplied).
- The opportunity to provide merchandise displayed during the welcome reception (at sponsors' own expense).
- The opportunity to provide a five-minute company overview to occur during the conference on Wednesday.
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# CONFERENCE DINNER SPONSOR

\$7,000 + GST, 1 Opportunity

The Conference Dinner is an excellent business development opportunity, whether you are building new business relationships or strengthening existing ones. As the dinner sponsor you gain exclusive exposure and receive a unique opportunity to drive your brand and promote your company.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- A trestle table to promote your product/services.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as the Dinner Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide 1 x free standing banners during the conference dinner (sponsor supplied).
- The opportunity to provide merchandise displayed during the conference dinner (at sponsors' own expense).
- The opportunity to provide a five-minute company overview to occur during the conference on Thursday.
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# COFFEE CART SPONSOR

\$8,000 + GST, 1 Opportunity

The Coffee Cart sponsor is an excellent opportunity to showcase your company and display your brand around the whole conference. One of the most visited areas at the conference, the coffee cart provides maximum exposure, which is increased through branded coffee cups.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- Coffee cart sponsorship is inclusive of all costs associated with providing barista coffee to delegates (including branding of coffee carts, if available via supplier).
- A trestle table to promote your product/services.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as the Coffee Cart Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to supply the barista with your branded shirts, caps or apron/s (at sponsors own expense).
- The opportunity to supply branded coffee cups (at sponsors' own expense).
- The opportunity to provide promotional marketing material to be displayed on coffee cart (pre-approvals must be received from the supplier).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# KEYNOTE SPONSOR

\$5,000 + GST, TBC Opportunities Available (Determined by final program)

The Keynote speakers are much anticipated and provide motivational or business learning content to our program. Introducing the Keynote speaker aligns your business with development and a standout feature of the conference.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on conference promotional and marketing material.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- Two full conference registrations including all social functions.
- Verbal acknowledgement as the Keynote Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to address the attendees while introducing the keynote speaker (5 minutes).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition on the post conference communications.

# CATERING SPONSOR

\$4,000 + GST, 2 Opportunity

As a Catering Sponsor you have an outstanding opportunity to network with key decision makers throughout all catered breaks and promote your brand with signage in the area. You will receive high level brand awareness and exposure amongst conference delegates as they come together to eat, catch up and network.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- Two full conference registrations including all social functions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Verbal acknowledgement as the Catering Sponsor during the opening and closing sessions.
- The opportunity to supply branded napkins and other collateral for food and beverage stations during the conference, excluding social events (at sponsors own expense).
- The opportunity to provide signage and promotional material to be displayed around buffet areas (at sponsors own expense).
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# CONFERENCE EXHIBITOR

\$4,500 + GST, 7 Opportunities

Designed to maximise promotional opportunities for participating companies, exhibitors will have plenty of opportunities to network, generate leads, build relationships and demonstrate your product in person.

## PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Media pack to promote your company's involvement in the conference.
- Recognition on the conference promotional and marketing collateral.
- Sponsorship acknowledgement on our social media platforms.
- Media pack to promote your company's involvement in the conference.

## DURING CONFERENCE:

- A trestle table to promote your product/services.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as a Conference Exhibitor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Delegate list provided at the conference.

## POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

# TAILORED OPPORTUNITY

POA

If you are looking for an out of the box idea for our conference and would like to tailor make a package that fits your goals for this event, please contact Charina Wunderlich at [events@lgprofessionals.com.au](mailto:events@lgprofessionals.com.au) or 02 8297 1202 to discuss opportunities.

# Sponsor Inclusions

	Conference Partner	Gold Sponsor	Welcome Reception	Conference Dinner	Coffee Cart	Keynote Speaker	Catering Sponsor	Exhibitor
<b>Prices + GST</b>	<b>\$9,000</b>	<b>\$7,000</b>	<b>\$6,000</b>	<b>\$7,000</b>	<b>\$8,000</b>	<b>\$5,000</b>	<b>\$4,000</b>	<b>\$4,500</b>
# of opportunities	1	1	1	1	1	1	2	7
<b>PRE-CONFERENCE</b>								
Logo and company description on conference website	Y	Y	Y	Y	Y	Y	Y	Y
Recognition on all event collateral	Y	Y	Y	Y	Y	Y	Y	Y
Recognised on social media	Y	Y	Y	Y	Y	Y	Y	Y
Media pack to promote your involvement	Y	Y	Y	Y	Y	Y	Y	Y
Welcome video on conference website	Y							
Logo on our email signature	Y							
<b>ONSITE</b>								
Acknowledgement at opening and closing	Y	Y	Y	Y	Y	Y	Y	Y
Logo on slides during breaks	Y	Y	Y	Y	Y	Y	Y	Y
Event attendee list	Y	Y	Y	Y	Y	Y	Y	Y
Complimentary registrations	2	2	2	2	2	2	2	2
Trestle Table	1	1	1	1	1	1		1
5-minute welcome during conference opening	Y							
5-minute company overview before Welcome Reception			Y					
5-minute company overview before Conference Dinner				Y				
5-minute address prior to keynote speaker						Y		
Panellists or facilitator	Y							
Promotional video played	Y							
Branding at Welcome Reception			Y					
Branding at Conference Dinner				Y				
Branded coffee cart					Y			
Branding at the lunch catering (all days)							Y	
Delegate list	Y	Y	Y	Y	Y	Y	Y	
Acknowledgement at opening and closing	Y	Y	Y	Y	Y	Y	Y	Y
<b>POST CONFERENCE</b>								
Recognition on post event communications	Y	Y	Y	Y	Y	Y	Y	Y
Post event webinar	Y							
Post event messaging	Y							

## Next Steps

To confirm your participation please complete the [Online Sponsorship Agreement](#). Once received we will be in touch to confirm your participation.

## Terms and Conditions

1. LG Professionals, NSW reserves the right to accept or decline sponsorship and/or exhibition for any event at its sole discretion.
2. Corporate Partners and Supporters are provided with first right of refusal for any sponsorship or exhibition opportunity and may be consulted prior to other sponsors being considered.
3. Where sponsorship is accepted, LG Professionals, NSW will provide the company the benefits as outlined in this prospectus document.
4. The sponsorship will come into effect upon signing the sponsorship agreement and the raising of the invoice and shall remain in force until seven days after the conclusion of this event. Full payment is required within 14 days of issue of the tax invoice and before commencement of the event. Interest may be applied to outstanding invoices.
5. The sponsorship agreement cannot be cancelled by the sponsor once it has come into effect. In the event of this event being cancelled, LG Professionals, NSW will refund paid sponsorship to the sponsor within one month of the event being cancelled.
6. No exhibition space will be assigned until payment has been received. Requests for exhibition spaces will be assigned on a space-available basis. LG Professionals, NSW reserves the right to assign or reassign exhibition space so that the full arrangement of the exhibition is in the best interests of the attendees and the exhibitors. Whilst sponsors preferred locations will be taken into account they cannot be guaranteed.
7. The sponsor agrees to provide all requirements under the agreement within the time frames advised by LG Professionals, NSW to ensure entitlements are delivered (logos/company information/delegate registrations).
8. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
9. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
10. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
11. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
12. Sponsors and exhibitors agree to act professionally with respect to all fellow sponsors, delegates and LG Professionals, NSW staff.
13. Where speaking opportunities are included in the sponsorship package, sponsors agree to promote their product but not at the detriment to any other suppliers or competitors.
14. Where a delegation list makes up part of the sponsorship, this is a redacted list of delegates who have opted in, in compliance with Australian privacy laws.